

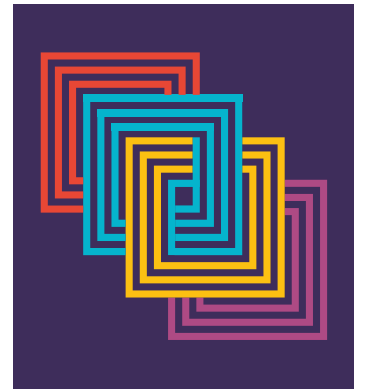


POST SHOW REPORT

Reverse Buyer Seller Meet (RBSM)

27-29 Jan'19

CODISSIA TRADE FAIR COMPLEX
COIMBATORE, INDIA



IND-TEXPO

SOURCE | INTERACT | NETWORK



YARNS



FABRICS



HOME TEXTILES



SHOW REPORT

“Ind – Texpo 2019”, an RBSM which is a specialized B2B fair in the Indian textile sector offering a one-stop destination for worldwide importers to source Indian Textiles from fibres to fashion.

This was the first time that Texprocil had organised an RBSM and all the exhibitors were very happy with the initiative taken and organisation by the Council.

The RBSM saw a total over 100 exhibitors in attendance with eligible buyers invited through the MAI sponsorship scheme from across the globe.

During the three days of the exhibition, B2B meetings were arranged between the buyers and the exhibitors. Most of the buyers were able to meet with the suppliers and fruitful business exchanges took place.

The suppliers found the RBSM as an effective and useful platform to reach out to buyers worldwide. Most of the participants succeeded in developing trade contacts with the buyers.

The overseas buyers expressed their thanks in being invited to the RBSM by the Council and were overall happy with the range of suppliers they got to interact for the products they were interested in sourcing from India.

Fringe programs included seminar and workshops and four seminar topics were covered in two days. A fashion show was also organized which showcased clothes designed from fabrics provided by exhibitors. A gala networking session was also organized on the second day for the buyers.

The successful organising of the first edition has led to expansion of the reach & scope of the RBSM as the Council is receiving a number of enquiries from overseas buyers regarding Fairs/ Exhibitions in India which they can visit.

With a large number of exporters agreeing to participate in future editions of this event, business match making can be scaled up with many overseas buyers keen to source from India.

India has made its mark as the largest supplier of cotton & yarn and with its self-reliant textile industry is capable of offering textile raw materials and finished products with substantial value-addition to the world.

The next edition of Ind-Texpo RBSM will be held from 1st to 3rd March 2020 at Codissia Trade Centre in Coimbatore, Tamil Nadu.



VISITOR SPEAK

“.....”

I wish to thank and visit again
whenever organise it.

Mr. Sarwan Kumar Bajoria
Wai Phyo Trading Co. Ltd., Myanmar



.....”



“.....”

A Perfect event and hoping to start and
build business with Indian suppliers.

Ms. Sherly Estigoy
Coniglio Bianco Company Inc., Philippines

.....”

“.....”

Very good selection on exhibitors.
B to B session was very well organised.
Texprocil helps to meet and find exhibitors.

Mr. Claudio Rosenberg w.
Claudio Rosenberg, Chile



.....”

“.....”



A Good event and next time we expect to
visit more famous mills here.

Mr. Majunath Alam
Pioneer Traders, Bangladesh

.....”

“.....”

Overall, it was a great event to meet sellers directly
with their products showcased and well organised.
Technical textile could be a good option
to explore into medical textile.

Mr. Selvaraj
Tech Global Trading & Services Pte Ltd., Singapore



.....”

“.....”



Organization of the exhibition
was outstanding.

Mr. Polozov Aleksandr
Avalon Tixtile Ltd., Russia

.....”

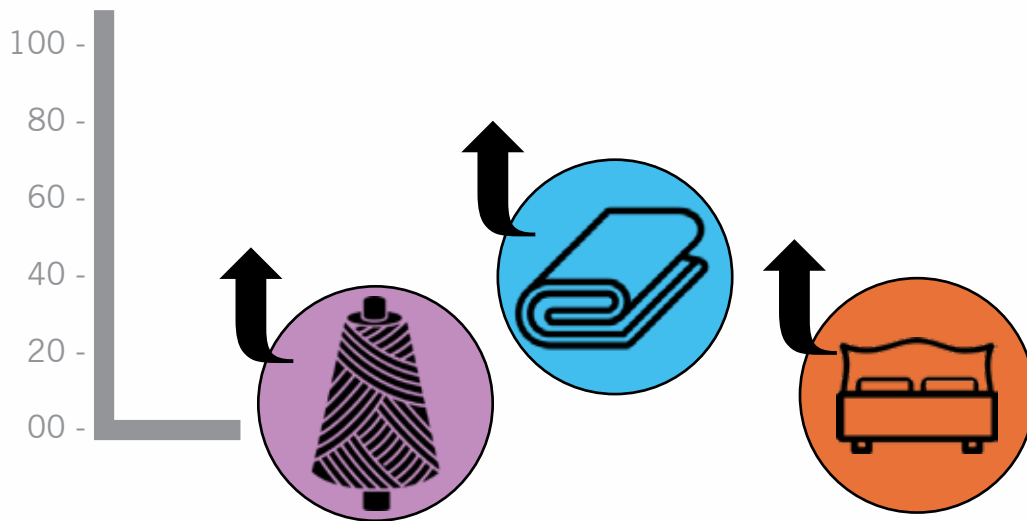
SHOW DETAILS

Exhibitors

There were over 100 exhibitors at the RBSM, Ind-Texpo 2019 which was held from 27-29 January 2019 at the CODISSIA Trade Centre in Coimbatore, Tamil Nadu.

The products on display were cotton yarn and blends, cotton fabrics and blends and madeups including home textiles.

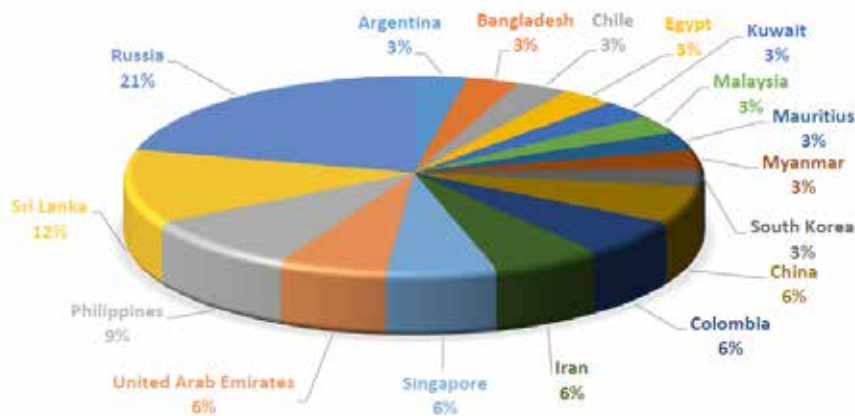
Product Profile of total Exhibitors



Visitors

Buyers from across the globe were invited to attend the RBSM, Ind-Texpo 2019 and the Show witnessed visitors from various regions like Latin America, WANA, CIS, Middle East and a few ASEAN countries. Buyers from developed markets like China and South Korea also visited the Show.

Country-wise %age of buyers



CONCURRENT EVENTS

FRINGE PROGRAMMES AT IND-TEXPO 2019

There were various fringe programmes organised by Texprocil for the benefit of the exhibitors as well as buyers.

SEMINARS

A series of knowledge rich seminars and intriguing workshops were organised alongside the exhibition, bringing in eminent speakers and creative experts to deliberate on trade insights.

Day 1 Growth Avenues for Indian Textile Industry - GHERZI

Day 2 Doing Business in Russia – Messe Russia

Cotton Promotion Initiatives – What's new in Cotton - Cotton USA

MSME Support & Outreach Program - Regional Office of TxC.

FASHION SHOW & CULTURAL PROGRAMME

On the first day of the RBSM there was a fashion show conducted for the benefit of international buyers and Indian participants.

A total of 20 models, both male and female, walked the ramp displaying various styles of outfits based on certain themes. The clothes for two sequences were designed from fabrics showcased by 2 exhibitors i.e. Bumaco Fabrics and Master Linens (brand name Denis & Di).

Dance forms of various types like Bharat Natyam, Kuchipudi, Mohiniattam etc. were formed during the breaks between the various sequences.

The finale was brought up by students of NIFT (National Institute of Fashion Technology) who wove a story on fashion from the past to the present and then showcasing designs for the future.

ONE ON ONE B2B MEETINGS

A series of B2B meetings were organised by Texprocil on 27 th and 28 th January where exhibitors were requested to meet with individual buyers (country-wise). A separate B2B lounge was created in the venue itself to cater to these meetings.

The B2B meetings provided easy access for exhibitors to meet with buyers based on their sourcing requirement of yarns, fabrics and madeups from India. Fruitful business negotiations were reported to have been concluded during these individual B2B meetings.

Country wise slots were created and based on the product interest of the buyers, individual meetings were arranged for the relevant exhibitors.

IMPRESSIONS OF IND-TEXPO 2019



MEDIA COVERAGE

The Ind-TEXPO - B2B event received a wide coverage in both national, local print and live media. The pre and post event online email & publicity campaigns received wide attention of the target audience.

THE TIMES OF INDIA



Tamil Nadu primary beneficiary of Centre's schemes for textile sector : Minister

TNN | Jan 28, 2019, 05:33 AM IST
COIMBATORE: Tamil Nadu is the biggest benefactor of the Centre's welfare and development schemes for the textile sector, Union minister for textiles Smriti Zubin Irani said here on Sunday.

"In the Centre's Powertex scheme to upgrade technology in power loom units, 65% of the entire country's allocation has come to Tamil Nadu. Similarly in the Yarn Bank Scheme where power loom weavers can purchase yarns directly from spinning mills to avoid middlemen, interest free corpus fund of Rs 2 crore for a special purpose vehicle to purchase yarn, 42% of the country's allocation has come to the state," she said after inaugurating the 'Tex TN Global Textile Expo -2019' and the 'Ind Texpo 2019', a reverse buyer-seller meet at the Codissia Trade Fair Complex in the city.

THE HINDU

TAMIL NADU Union Minister urges T.N. to tap potential in technical textiles



SPECIAL CORRESPONDENT

Centre has notified HSN codes for about 200 textile products

Tamil Nadu should tap the potential in technical textiles, especially cotton-based products, Union Textiles Minister Smriti Irani said here on Sunday.

Inaugurating a textile exhibition and reverse buyer-seller meet, organised by the Tamil Nadu government jointly with the Cotton Textiles Export Promotion Council and Powerloom Development and Export Promotion Council and other expert, promotional, research and textile associations, she said the Union government has notified HSN codes for about 200 technical textile products. The potential is huge for cotton-based technical textile products. "We continue to look for the potential in this sector."

The textile and clothing industry in Tamil Nadu has benefited substantially through all the schemes implemented by the Ministry.

THE NEW INDIAN EXPRESS

Expo will help find global buyers for Tamil Nadu textiles: Smriti Irani

The events would aimed at helping the industrialists of Tamil Nadu find buyers from across the world.

Published: 28th January 2019 02:16 AM | Last Updated: 28th January 2019 03:04 AM



Photo: ANANDARAMAN SURESH/PTI FOR IANS

By Express News Service

COIMBATORE: The State government's international textile expo 'TEX TN' and the fair by Texprocil (Cotton Textiles Export Promotion Council) and Pdexcil (Powerloom Development and Export Promotion Council) titled IND TEXPO saw that participation of buyers from both the domestic and international circles. The events would aimed at helping the industrialists of Tamil Nadu find buyers from across the world.

Inaugurating the expo on Sunday at the CODISSIA trade fair complex, Central Textile Minister Smriti Irani welcomed the buyers from over 20 countries. She said that the expo was meant to aid all industrialists in the entire textile value chain get good recognition for their goods and services in the foreign markets.

THE HINDU BusinessLine

Textiles minister for tapping potential of technical textiles

PTI Coimbatore | Updated on January 27, 2019 | Published on January 27, 2019



She said that the technical textiles market is likely to touch \$5 billion in another two-and-a-half years

Union Minister Smriti Irani said on Sunday that since standardisation has been notified, India can become one of the most competitive economies in the field of technical textiles.

Speaking after inaugurating a three-day 'reverse buyers sellers meet' and Global Textile Expo here, she told the foreign buyers from over 20 countries that India recently ensured that HSN codes were notified for over 207 textile items.

'Tamil Nadu should focus on medical textiles'

TNN | Jan 28, 2019, 12:34 AM IST

There is huge potential in technical textiles, particularly cotton-based medical textiles, and Tamil Nadu should look for ways to tap it, Union minister for textiles Smriti Irani said.

Speaking at the Inaugural of the 'Tex TN Global Textile Expo -2019' and the 'Ind Texpo 2019' she said the Centre had recently ensured that Harmonised System of Nomenclature (HSN) Codes were notified for 207 technical textile items. "This would ensure the growth of the sector."

"Cotton-based medical textiles have a surging potential. Now that the standardisation has been notified we will become one of the most competitive economies in the field. Tamil Nadu should look at this untapped potential.



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Bed Linen



Bath Linen



Table & Kitchen Linen



Furnishing



Uniforms



Value Adds



Denim Plus



Woven & Knits



Technical Textiles



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www.texprocil.org | event website: www.ind-texpo.com